

The Los Angeles Alumnae Chapter looks forward to your organization attending and participating in our 15<sup>th</sup> Bi-Annual Delta Spirit Awards at the James R. Armstrong Theater in Torrance, California. The Major Fund-raiser Committee requests your support in making the event memorable and enjoyable. In addition, proceeds will go towards our chapter programs and projects. Don't miss your chance to be a part of this cherished keepsake that will be distributed to all ticket holders and sponsorships. Ads are welcomed from organizations, individuals, and businesses. We are pleased to offer ads in various sizes at reasonable prices. This is just one of the steps our committee is taking to ensure the community is represented while funding community programs and projects.

## AD INFO

We value and thank you in advance for your advertisement. All ad subscribers will receive printed copy. To ensure excellent ad quality printing, we request the following:

1. Ad must be original copy, clear black or color print, not fuzzy. For highest quality reproduction, we are requesting ads be submitted digitally and camera ready. Ad ready layout in PDF, JPEG or PNG format optimum.
2. An additional \$50.00 service charge will be incurred, if ad is not camera ready and/or not submitted in PDF, JPEG or PNG format .
3. Ad measurements are based on an 8 ½ x 11 page size. Allow for a half-inch border around ad. The Souvenir Program will be in portrait format (8 ½ x 11) and will be in color.
4. Payment for all ads must be via chapter, company or certified check or money order. Make checks payable to: **Delta Sigma Theta**. Payment must be received prior to ads being processed. Payments can be mailed to:  
**Delta Sigma Theta Sorority, Inc.**  
**Los Angeles Alumnae Chapter**  
**P.O. Box 83905**  
**Los Angeles, CA 90083-0905**
5. Electronic Ad Submissions must be emailed to:  
[majorfund@lachap.com](mailto:majorfund@lachap.com)
6. Questions may be directed to Major Fundraiser Chair:  
[majorfund@lachap.com](mailto:majorfund@lachap.com)

## AD DEADLINE

**ALL ADS and PAYMENTS MUST BE RECEIVED BY  
 March 3, 2018 by 11:59 p.m.  
 LATE ADS WILL NOT BE PUBLISHED!**

*Thank you for your contribution to the success of Delta Sigma Theta Sorority, Inc. Los Angeles Alumnae Chapter's 15<sup>th</sup> Bi-Annual Delta Spirit Awards!*

*We can do MORE with your support.*

## **SOUVENIR PROGRAM AD SUBMISSION FORM**

**Please fill out the following information (PRINT) completely.**

Indicate advertisement size by checking the appropriate box below.

Page Size and Ad Price Check

**Full Page**  
 Color - \$500  
 B/W - \$375

**1/2 Page**  
 Color - \$375  
 B/W - \$250

**3/4 Page**  
 Color - \$175  
 B/W - \$100

**Business Card**  
 Color - \$75  
 B/W - \$50



**Special Appreciation Message Page**

*Kappa Alpha Psi Fraternity, Inc.*  
*Omega Psi Phi Fraternity, Inc.*  
*Delta Sigma Theta Sorority, Inc.*  
 Signature Note - \$50

Contact/Organization/Business Name \_\_\_\_\_

Check # \_\_\_\_\_ Total \$ \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_

Email \_\_\_\_\_

Phone Number \_\_\_\_\_